

The College Board Funds New Admission Control Initiative

Innovative Program Will Educate Parents on Higher Education

The College Board has awarded Admission Control a \$10,000 grant through its "Public Service Outreach Greenhouse" grant program, aimed at supporting projects that provide assistance to low-income students. The grant will fund Admission Control's initiative, "College/Universidad 101," to be implemented this fall. The fun, interactive, and instructional program will provide parents with the tools they need to ensure that their students succeed in earning four-year degrees.

Eighty nine percent of students served by Admission Control will be the first in their families to earn baccalaureate degrees. Increasing their parents' knowledge of the higher education system is a key way to make college more accessible to their children. In order to give them the confidence and resources they need to support their students, all parents of Admission Control students will be required to attend the one-day "College/Universidad 101" workshop held at a university. Parents will come away with knowledge of different degree options and what they mean, how to communicate with universities, various forms of financial aid, and what to expect as parents of college undergrads. They will also have a chance to tour the campus with their students. Each parent will receive a "College/Universidad 101" workbook and a college planning calendar, the costs of which are covered by the grant.

Admission Control provides college preparatory and college retention services to motivated, economically-disadvantaged students, in order to facilitate their transition to college and make the process exciting and rewarding. We believe that access to higher education is the right of every young Texan.

The College Board is a not-for-profit membership association whose mission is to connect students to college success and opportunity. Founded in 1900, the association is composed of more than 5,000 schools, colleges, universities, and other educational organizations. Each year, the College Board serves seven million students and their parents,

23,000 high schools, and 3,500 colleges through major programs and services in college admissions, guidance, assessment, financial aid, enrollment, and teaching and learning. Among its best-known programs are the SAT[®], the PSAT/NMSQT[®], and the Advanced Placement Program[®] (AP[®]). The College Board is committed to the principles of excellence and equity, and that commitment is embodied in all of its programs, services, activities, and concerns.

###