



*college forward*

FOR IMMEDIATE RELEASE

Date: March 23, 2009

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## NONPROFIT TO HOST COLLEGE CHALLENGE TRIVIA COMPETITION

Third annual fundraiser benefits low-income youth

*Austin, TX*— On April 4, College Forward will host the third annual College Challenge. Austinites are invited to battle for prizes and bragging rights in a lively trivia competition, where they will answer questions about pop culture, sports, local legends, and more. Proceeds support the College Forward program, which helps put college within reach for low-income Central Texas students.

"Now more than ever, our community needs programs like College Forward to help ensure a stable economic future for Texas," said Executive Director Lisa Fielder. "Studies are already showing that college graduates are twice as likely to keep their jobs during times of recession."



The College Challenge will be held at 7pm on Saturday, April 4 at the Bob Bullock Texas State History Museum at 1800 Congress Ave. Tickets are available at \$35, \$65, and \$100 levels, and can be purchased by visiting [www.collegeforward.org](http://www.collegeforward.org) or by calling Christine Torres at 512-452-4800 x221. The event includes dinner and an open bar. Parking is free in the museum garage.

The presenting sponsors of the 2009 College Challenge are Information Capital and Sage Advisory Group. The Austin American-Statesman is the media sponsor.

Prizes have been donated by 302 Designs, Ace Tailors, Alamo Drafthouse, Art on 5th, Austin Cookie Lounge, Austin Film Society, Birds Barbershop, Capital Cruises, Central Austin Management Group, Chuy's, Dizzy Tees, DogBoy's Dog Ranch, Laura Elizabeth Jewelry, Moonshine Patio Bar & Grill, Round Rock Express, Round Rock Outlets, Russell Korman Fine Jewelers, Stone House Vineyards, Texas Coffee Traders, TXRD Lonestar Rollergirls, Uchi, UT Performing Arts Center, and Yoga Yoga.

College Forward provides college preparatory and college retention services to motivated, economically-disadvantaged students in order to facilitate their transition to college and make the process exciting and rewarding. We believe that access to higher education is the right of every young Texan. For more information, visit [www.collegeforward.org](http://www.collegeforward.org).

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