



College Forward provides college access and college persistence services to motivated, economically-disadvantaged students in order to facilitate their transition to college and make the process exciting and rewarding.

We believe that access to higher education is the right of every young Texan.

Saturday, April 17, 2010 7:00 pm-10:00 pm Bob Bullock Texas State History Museum 1800 Congress Ave.

Did you know...

- Only 13.5% of low-income students enroll in four-year colleges each year, and just 6% persist to earn baccalaureate degrees.
- Texas must enroll an additional 630,000 students in college by 2015 to keep pace with the global economy.
- Although Austin is one of the best educated cities in the country, 56% of our workforce lacks a college education.

Our Program:

At College Forward we believe access to higher education is the right of every young Texan. Yet of the 50 states, Texas ranks only 43rd in college enrollment and 31st in six-year attainment of bachelor's degrees.

College Forward students reflect the population that Texas will be most challenged to educate during the next 25 years: 85% will be the first in their families to graduate from college, 58% live below the federal poverty line, 76% are Hispanic or African-American, and 22% are from families whose first language is Spanish.

At College Forward, we work to empower our students not only to succeed at the college level, but also to form lasting bonds and the ability to independently discover resources. With your support College Forward will continue providing college access and college persistence services free of charge to students, families, and school districts in Central Texas.

How College Forward is making a difference...

- 99.5% of students in our high school program have been accepted by at least one college or university.
- Of the 453 Collegian students enrolled in the College Forward Persistence program, we expect 87% to continue their pursuit of a college degree during the 2010 Spring semester.
- College Forward serves 1,423 Austin-area students striving to improve their lives through higher education.

College Forward is a 501(c)3 non-profit organization that empowers low-income and first generation college-bound students to attend college and successfully graduate. We believe education changes lives. A college degree means more to our students than just a good paycheck; it also offers a sense of accomplishment, a secure future, the freedom and knowledge they need to pursue their passions and dreams, and a promise for succeeding generations.

How YOU can make a DIFFERENCE:

We invite you to sponsor the fourth annual College Challenge. Sponsors are vital to the success of reaching our fundraising goal of \$60,000. With our budget being met, every dollar raised during the event will go directly to supporting our programs. Partner with College Forward to change lives, one future at a time.

About College Challenge:

The 4th annual College Challenge Dinner & Trivia is a unique Austin event bringing College Forward friends together for an evening of great food, fabulous prizes, and mind blowing TRIVIA, while raising funds to help support Austin's economically disadvantaged college bound youth. Join the fun, put together your College Challenge team and purchase a College Challenge table today!



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TABLE SPONSOR LEVELS AND BENEFITS

Sponsorship opportunities for this extraordinary event not only support College Forward, a local nonprofit providing college access and college persistence services to low income, first generation students, but give you the opportunity to share your passion for supporting Central Texas youth. Start putting your trivia team together today!

\$5,000 M.V.P.

MVP Table Hosts and their guests will enjoy the VIP College Challenge experience.

- Center Stage seating & dinner for 16 guests
- Special Event Favor for Presenting Guests
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the CF Annual Report

\$1,500 Cheerleader

- Premium seating & dinner for 8 guests
- Special Recognition in Event Program
- Recognition on the event website.
- Listing as a Major Supporter in the CF Annual Report.

\$1,250 Tailgater

- Preferred seating & dinner for 8 guests
- Special Recognition in Event Program
- Recognition on the event website.
- Listing as a Major Supporter in the CF Annual Report.

\$1,000 Fan

- Seating & dinner for 8 guests
- Special Recognition in Event Program
- Recognition on the event website.
- Listing as a Supporter in the CF Annual Report.

\$75 Individual

For sponsorship information contact Christine Torres at 512.879.0021 or ctorres@collegeforward.org.



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Name: _____
(As it should appear in all publications.)

Billing Address: _____

Phone: _____ Email: _____

Website: _____

2010 College Challenge Sponsorship (Please check level of sponsorship)

- \$ 5,000: M.V.P
- \$ 1,500: Cheerleader
- \$ 1,250: Tailgater
- \$ 1,000: Fan
- \$ 75.00: Individual Number of tickets _____
- I am unable to sponsor, please accept my contribution in the amount of \$ _____

Please provide your guest name's and emails so they will receive the event details and reminder, or email this information to lrhodes@collegeforward.org.

Payment Information (Please check one)

Check

Payable to: College Forward
PO Box 142308
Austin, TX 78714

Credit Card

To purchase tickets with a credit card please go to
www.collegeforward.org

Amount Paid: _____

Number of Guest(s): _____

Contact Name: _____

Email: _____

For more information regarding the 2010 College Challenge and/or sponsorship opportunities, please contact Christine Torres at 512.879.0021 or via email at ctorres@collegeforward.org.



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