



COLLEGE FORWARD'S COLLEGE CHALLENGE 2010 dinner & trivia

Corporate Sponsorship Opportunities

The 4th annual fundraising event

Cocktails, Dinner, & Trivia

Saturday, April 17, 2010

7:00 pm-10:00 pm

Bob Bullock Texas State History Museum

1800 N. Congress Avenue

Austin, TX 78701

All proceeds benefit College Forward's College Access and College Persistence programs.



For more information about College Forward visit www.collegeforward.org

College Forward provides college access and college persistence services to motivated, economically disadvantaged students, in order to facilitate their transition to college and make the process exciting and rewarding. We believe access to higher education is the right of every young Texan.



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Did you know...

- Only 13.5% of low-income students enroll in four-year colleges each year, and just 6% persist to earn baccalaureate degrees.
- Texas must enroll an additional 630,000 students in college by 2015 to keep pace with the global economy.
- Although Austin is one of the best educated cities in the country, 56% of our workforce lacks a college education.

Our Program:

At College Forward we believe access to higher education is the right of every young Texan. Yet of the 50 states, Texas ranks only 43rd in college enrollment and 31st in six-year attainment of bachelor's degrees.

College Forward students reflect the population that Texas will be most challenged to educate during the next 25 years: 85% will be the first in their families to graduate from college, 58% live below the federal poverty line, 76% are Hispanic or African-American, and 22% are from families whose first language is Spanish.

At College Forward, we work to empower our students not only to succeed at the college level, but also to form lasting bonds and the ability to independently discover resources. With your support College Forward will continue providing college access and college persistence services free of charge to students, families, and school districts in Central Texas.

How College Forward is making a difference...

- 99.5% of students in our high school program have been accepted by at least one college or university.
- Of the 453 Collegian students enrolled in the College Forward Persistence program, we expect 87% to continue their pursuit of a college degree during the 2010 Spring semester.
- College Forward serves 1,423 Austin-area students striving to improve their lives through higher education.

College Forward is a 501(c)3 non-profit organization that empowers low-income and first generation college-bound students to attend college and successfully graduate. We believe education changes lives. A college degree means more to our students than just a good paycheck; it also offers a sense of accomplishment, a secure future, the freedom and knowledge they need to pursue their passions and dreams, and a promise for succeeding generations.

How YOU can make a DIFFERENCE:

We invite you to sponsor the fourth annual College Challenge. Sponsors are vital to the success of reaching our fundraising goal of \$60,000. With our budget being met, every dollar raised during the event will go directly to supporting our programs. Partner with College Forward to change lives, one future at a time.

About College Challenge:

The 4th annual College Challenge Dinner & Trivia is a unique Austin event bringing College Forward friends together for an evening of great food, fabulous prizes, and mind blowing TRIVIA, while raising funds to help support Austin's economically disadvantaged college bound youth. Join the fun, put together your College Challenge team and purchase a College Challenge table today!



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CORPORATE SPONSOR RECOGNITION AND BENEFITS

Sponsorship opportunities for this extraordinary event not only support College Forward, a local nonprofit providing college access and college persistence services to low income, first generation students, but give your company the opportunity to demonstrate your investment in the future generations of our community. Join us and purchase a College Challenge sponsorship today!

Presenting Sponsorship \$5,000

The College Challenge guests will enjoy a first class trivia game experience.

- Trivia game materials with your Logo will be used throughout the event.
- Center Stage seating & dinner for 16 guests
- Special Event Favor for Presenting Guests
- Recognition in event publicity, program, website
- Listing as a Major Supporter in the Annual Report

Reception Sponsorship \$5,000

College Challenge guest will enjoy passed signature cocktail, juice, sparkling water during the pre-game reception from 7:00-7:45pm.

- Beverage Napkins with your Logo Handed out with Each Beverage.
- Center Stage seating & dinner for 16 guests
- Special Event Favor for Presenting Guests
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the Annual Report

Centerpiece Sponsorship \$3,500

College Challenge guests will enjoy beautiful table decorations and centerpieces courtesy of your company.

- Your Logo Displayed as part of each Centerpiece.
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the Annual Report

In kind sponsorship and other Sponsorship Opportunities

Planning and executing a fundraising event requires many services, so we are always interested in other sponsorship ideas and in-kind donations. If you are interested in supporting us, we are interested in hearing from you! Depending on your in-kind donation, we will do our best to match your donation to the advertising levels indicated above. In-kind donations may include food/beverage donations, product donations/audience giveaways, reduced/donated venue fees, or advertising/publicity space.

Media Sponsorship

We welcome your media sponsorship of the 2010 College Challenge. Your in-kind donations towards media coverage, publicity, and advertising will be matched at 1/2 the fair market value to the levels above.

Dessert Sponsorship \$2,500

- The Catering Pastry Chef will prepare a special dessert for College Challenge guests.
- Your Logo Represented on each College Challenge dessert.
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the Annual Report

Event Favor Sponsorship \$2,500

- College Challenge VIP guests will receive a special event favor courtesy of your company.
- Each of the Event Favors will bear your Logo in the presentation.
- Special Recognition in Event Invitation and Program
- Recognition on the event website
- Listing as a Major Supporter in the Annual Report

Grand Prize Sponsor \$2,500

- Three times during the Event the Emcees will Recognize your company as the Underwriter of the Grand Prizes
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the Annual Report

Consolation Prize Sponsorship \$1,500

- Two times during the event the Emcees will recognize your company as the Underwriter of the Consolation Prizes.
- Special Recognition in Event Invitation and Program
- Recognition on the event website.
- Listing as a Major Supporter in the Annual Report



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Name: _____
(As it should appear in all publications.)

Business/Organization: _____

Billing Address: _____

Phone: _____ **Email:** _____

Website: _____

2010 College Challenge Sponsorship (Please check level of sponsorship)

- | | |
|--|--|
| <input type="checkbox"/> \$ 5,000: Presenting Sponsorship | <input type="checkbox"/> \$ 2,500: Dessert Sponsorship |
| <input type="checkbox"/> \$ 5,000: Reception Sponsorship \$5,000 | <input type="checkbox"/> \$ 2,500: Event Favor Sponsorship |
| <input type="checkbox"/> \$ 3,500: Centerpiece Sponsorship | <input type="checkbox"/> \$ 2,500: Grand Prize Sponsor |
| | <input type="checkbox"/> \$ 1,500: Consolation Prize Sponsorship |
- I am unable to sponsor, please accept my contribution in the amount of \$_____

To purchase a Sponsorship opportunity, please contact Christine Torres, Development Manager, at 512.879.0021 or ctorres@collegeforward.org.

All payments should be mailed to:

College Forward
P.O. Box 142308
Austin, TX 78714

or pay online at www.collegeforward.org.



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