



*Benefiting College Forward*

**April 2, 2011**

6:30 pm - 9:30 pm

Bob Bullock Texas History Museum

## SPONSORSHIP BENEFITS



*college forward*

College Forward provides college access and college persistence services to motivated, economically disadvantaged students, in order to facilitate their transition to college and make the process exciting and rewarding. We believe access to higher education is the right of every young Texan.

[www.collegeforward.org](http://www.collegeforward.org)



## *College Challenge*

College Forward proudly presents the 5th annual College Challenge Dinner & Trivia, a unique fundraising event bringing together College Forward's students and supporters for an evening of competition benefiting Austin's economically disadvantaged college bound youth. The evening begins with a hosted cocktail reception and silent auction followed by our students and supporters teaming up to play TRIVIA and win fabulous prizes. Each year the event grows and College Forward supporters put together teams of friends and colleagues to enjoy great food, fabulous prizes, mind boggling trivia and of course, the opportunity to hear our student's stories firsthand.

***We invite you to partner with College Forward this year, as a 2011 College Challenge Dinner & Trivia sponsor.*** Your participation in this event will not only support College Forward, a trusted, local charity dedicated to improving access to higher education for Austin's economically disadvantaged youth, but also provides you the opportunity to demonstrate your support for improving the educational opportunities for the children in the Central Texas community. Sponsors are vital to the success of the College Challenge. Join our efforts and partner with College Forward to change lives, one future at a time.

## *College Forward*

College Forward provides college access and college persistence services to motivated, economically disadvantaged student in order to facilitate their transition to college and make the process exciting and rewarding. We believe access to higher education is the right of every young Texan. This year College Forward is serving 1,240 high school juniors and seniors at 12 Austin-area high schools in 7 school districts. Through our College Persistence Program, we are also supporting 730 students attending more than 65 universities across the country. In total, College Forward is expanding opportunities for nearly 2,000 Central Texas youth this year.



*college forward*



## *Sponsorship Opportunities*

### **Quizmaster \$5,000**

- Two tables with center stage seating and dinner for 16 guests.
- Two complimentary drink tickets for your guests.
- Choice of logo displayed on one of the following: trivia game, cocktail napkins, centerpieces, desserts, or event favor.
- Special recognition as a Premier Event Sponsor in event invitation, program and all promotional materials.
- Listing as a Major Supporter in the Annual Report and College Forward website.

### **Einstein \$2,500**

- Two tables with center stage seating and dinner for 16 guests.
- Two complimentary drink tickets for your guests.
- Five times throughout the event, your organization will be recognized as the Underwriter of the 1st, 2nd, and 3rd place team prizes.
- Special recognition as a Major Event Sponsor in event invitation, program and all promotional materials.
- Listing as a Major Supporter in the Annual Report and College Forward website.

### **Genius \$1,500**

- One table with seating and dinner for 8 guests.
- One complimentary drink ticket for your guests.
- Special recognition as an Event Sponsor in event program and all promotional materials.
- Listing as a Major Supporter in the Annual Report and College Forward website.

### **Novice \$1,000**

- Seating & dinner for 8 guests.
- Special recognition in event program.
- Special recognition in event program and all publicity efforts.
- Listing as a Major Supporter in the Annual Report and College Forward website.

*For more information about sponsorship opportunities, please contact Sara McCabe at 512.879.0065 or [smccabe@collegeforward.org](mailto:smccabe@collegeforward.org).*



*college forward*



Sponsor/Business Name (exactly as it should appear in print materials)

Street Address City State Zip

Contact Name Phone Number

Contact Email Address

Alternate Phone Fax

**SPONSORSHIP LEVELS** (Please check one)

- \$ 5,000 Quizmaster
- \$ 1,500 Genius
- \$ 2,500 Einstein
- \$ 1,000 Novice
- I would like to purchase a \$75.00 Individual ticket. Number of tickets \_\_\_\_\_
- I am unable to purchase a table or ticket this year, but would like to make a contribution of \$ \_\_\_\_\_.

**Payment must be received prior to March 14, 2011 for inclusion in event program and promotional pieces.**

Total contribution of \$ \_\_\_\_\_

Name

Street Address City State Zip

Phone Number Email Address

**METHOD OF PAYMENT:**

- CHECK (made payable to College Forward)
- CREDIT CARD
- Credit Card type:  MC  Visa  Discover  AMEX

Card Number Expiration Date

Signature

Mail, fax or scan completed forms to:  
Sara McCabe  
Director of External Relations  
College Forward  
P.O. Box 142308  
Austin, TX 78714  
smccabe@collegeforward.org